**EDUCATION**

**Master of Arts in Strategic Communication (Online)**

**Expected completion date: Spring 2020**

*Liberty University*

**Bachelor of Science in Telecommunication News (Broadcast Journalism)**

**Concentration in Family, Youth, and Community Sciences**

University of Florida

**WORK EXPERIENCE**

**University of South Alabama Athletics,** *Sports Reporter* **October 2018-Present**

* Shoots and edits video of South Alabama sporting events for the department’s social media channels.

**Keesler AFB,** *Public Affairs Specialist* **October 2018-Present**

* Produces video and print stories for the Public Affairs Office under the direction of the commander.

**Urgent Inc.,** *Digital Content Manager/Program Coordinator/Film and Media Instructor* **February 2018-August 2018**

* Created first ever social media strategy for the company and manages all social media accounts for Urgent Inc. as well as producing video stories, articles, and digital marketing campaigns for the company.
* Coordinating event venues, field trips, and the selection process of FACE interns.
* Leading weekly video production/media instructional sessions with high school students, teaching them how to use video equipment, write scripts, conduct interviews, and how to produce their own content.

**WRDW/WAGT,** *Multimedia Journalist* **January 2017-September 2017**

* Pitches, shoots, writes, edits, and tracks her own stories and packages for the 5, 5:30, 6 and 7pm newscasts. She also goes live daily, in addition to posting to all social media platforms and the station website.

**WCJB-TV20,** *Sports Multimedia Journalist/Anchor/Producer/Editor* **June 2015-October 2016**

* Pitches sports and news story ideas at the editorial meeting and then goes out as a one-man band reporter to shoot video and conduct interviews for packages in the 5pm, 5:30pm, 6pm and 11pm newscasts.
* Shoots high school and University of Florida sports, edit the highlights, and
* Finds sports content, writes scripts, edits video, and anchors sports segments on Friday nights.

**WUFT Sports in 60,** Anchor/Producer **January 2015-May 2015**

* Producing and anchoring the WUFT Sports in 60, a televised sports update that gives a rundown the day’s local and national sports.

**FloridaGators.com,** *Reporter* **January 2015-May 2015**

* Covering all Florida Gator sports via interviews, web stories, and social media for the University Athletic Association.

**ESPN 850 WRUF**, *Reporter* **May 2014- May 2015**

* Assisted the station with on-air talent, reporting, fact sheets, web stories, and sound editing.
* Covering all things Florida Gators women’s basketball with web stories and interviews.

**ESPNU Campus Connections**, *Student Reporter*  **January 2014 – May 2014**

* Assisted ESPNU with sideline reporting at University of Florida basketball games.
* Shadowed ESPNU employees working in the production truck as well as field reporters, videographers, camera grips, producers, and directors.

**GatorVision,** *Reporter/Producer/Videographer* **September 2013 – August 2014**

* Assisting GatorVision, ESPN, and the SEC Network with live reporting, operating the camera, working in the control room, and editing video from University of Florida sporting events.

**SKILLS**

* Final Cut Pro
* Adobe Premiere Pro
* Social Media Management/Marketing

**REFERENCES**

* Captain David Murphy, Keesler AFB Pubic Affairs Chief, David.Murphy.35@us.af.mil
* Brian Fremund, University of South Alabama Athletics Media Relations Director, Bfremund@southalabama.edu
* Elgin Rucker, WCJB Sports Anchor/Reporter, 407-491-6643